

Module specification

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|----------------------|------------------------------|
| Module Code | ARD4A9 |
| Module Title | Adobe After Effects Advanced |
| Level | 4 |
| Credit value | 20 |
| Faculty | FACE |
| HECoS Code | 101361 |
| Cost Code | GADC |
| Pre-requisite module | None |

Programmes in which module to be offered

| Programme title | Core/Optional |
|--|---------------|
| Standalone module aligned to BA (Hons)Graphic Design for quality assurance and assessment purposes | Optional |

Breakdown of module hours

| | |
|--|----------------|
| Learning and teaching hours | 18 hrs |
| Placement tutor support | 0 hrs |
| Supervised learning e.g. practical classes, workshops | 18 hrs |
| Project supervision (level 6 projects and dissertation modules only) | 0 hrs |
| Total active learning and teaching hours | 36 hrs |
| Placement / work-based learning | 0 hrs |
| Guided independent study | 164 hrs |
| Module duration (total hours) | 200 hrs |

Module aims

This module aims to:

- Build on the foundational knowledge of Adobe After Effects to develop advanced skills and techniques.
- Enable students to create complex, professional-grade outputs using Adobe After Effects.

- Encourage problem-solving and independent exploration of the software's advanced features.

Module Learning Outcomes - at the end of this module, students will be able to:

| | |
|---|---|
| 1 | Navigate advanced tools and settings in Adobe After Effects for enhanced functionality. |
| 2 | Apply advanced techniques to develop professional quality outputs in Adobe After Effects. |
| 3 | Demonstrate engagement and independent problem solving in practical workshops and tasks. |

Assessment

Indicative Assessment Tasks:

Students will be assessed through the submission of a portfolio demonstrating the application of advanced techniques covered in the module. The portfolio will include at least one completed output that showcases proficiency in the software and reflects the learning outcomes. Active participation in supervised sessions will support the development of this work but will not contribute directly to the assessment.

This module is assessed on a **Pass/Refer** basis.

| Assessment number | Learning Outcomes to be met | Type of assessment | Duration/Word Count | Weighting (%) | Alternative assessment, if applicable |
|-------------------|-----------------------------|--------------------|---|---------------|---------------------------------------|
| 1 | 1,2,3 | Portfolio | 36 hours attendance and one project output. | 100 | N/A |

Derogations

None

Learning and Teaching Strategies

- Advanced workshops focused on the in-depth use of Adobe After Effects.
- Step-by-step demonstrations of advanced techniques, supported by problem-solving discussions.
- Practical tasks encouraging independent exploration of software features.

NB: Latest version of the Adobe software to be used.



Welsh Elements

- Tutorial support and materials will be available bilingually where possible.
- Opportunities to engage with discipline specific Welsh contexts.

Indicative Syllabus Outline

- Advanced tools and customisation in Adobe After Effects.
- Techniques for professional outputs, using Adobe After Effects
- Practical projects, such as creating a professional portfolio piece.

Indicative Bibliography:

Essential Reads

Gyncild, B., & Fridsma, L. (2022). *Adobe After Effects Classroom in a Book (2022 Release)*. Adobe Press.

Other indicative reading

Goldsmith, B. (2022). *Adobe After Effects: A Complete Course and Compendium of Features*. Rocky Nook.

Administrative Information

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|------------------------------|------------|
| For office use only | |
| Initial approval date | 27/02/2025 |
| With effect from date | 27/02/2025 |
| Date and details of revision | |
| Version number | 1 |